Lowest VIN 1GCES64P73B000001
Highest VIN 1GCES14P03B103361

CHEVROLET SSR

2003 MY SSR Production History - Option Penetrations

Printed On: 8/1/2009 16:07

		United States		3,255	Canada		161	Total Production		3,416
		Penetration	Volume		Penetration	Volume		Penetration	Volume	
	Marketing Packages									
1SA	Base Model	3.1%	100		1.2%	2		3.0%	102	
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert	96.9%	3,154		98.8%	159		97.0%	3,314	
WB9	"Signature Series"	0.8%	27					0.8%	27	
	Engine									
LM4	Vortec 5300 (300hp V8)	100.0%	3,255		100.0%	161		100.0%	3,416	
	Transmissions									
M30	4 Speed Automatic	100.0%	3,255		100.0%	161		100.0%	3,416	
	Exterior Colors									
ZY1	Solid Color	100.0%	3,255		100.0%	161		100.0%	3,416	
ZY7	Two Tone Paint									
21U	Ultra Violet	0.8%	27		0.0%	0		0.8%	27	
41U	Smokin' Asphalt	32.1%	1,046		35.4%	57		32.3%	1,103	
70U	Redline Red	44.2%	1,438		29.8%	48		43.5%	1,486	
79U	Slingshot Yellow	22.8%	743		34.8%	56		23.4%	799	
		100.0%	3,255		100.0%	161		100.0%	3,416	
	Interior Colors									
192	Ebony	100.0%	3,255		100.0%	161		100.0%	3,416	
	Wheel Finishes									
73P	Sterling Silver	100.0%	3,255		100.0%	161		100.0%	3,416	
	Sound Systems									
UB0	AM/FM Single CD	3.1%	101		1.2%	2		3.0%	102	
UC6	AM/FM In Dash 6 CD Changer	96.9%	3,154		98.8%	159		97.0%	3,314	
UQA	Bose Premium Sound System	96.9%	3,154		98.8%	159		97.0%	3,314	
	Regular Production Options									
ERK	Cargo Compartment Trim	69.4%	2,258		82.6%	133		70.0%	2,391	
VK3	Front License Plate Bracket	73.7%	2,398		100.0%	161		74.9%	2,559	
BCP	Satin Chrome Engine Cover Insert	96.9%	3,154		100.0%	161		97.0%	3,314	
	Regular Production Accessories									
BKF	Customized Floor Mats w/Logo	81.3%	2,646		96.3%	155		82.0%	2,801	
BVE	Satin Chrome Running Boards	53.8%	1,752		72.7%	117		54.7%	1,869	
CTD	Cargo Netting Package	60.9%	1,983		60.2%	97		60.9%	2,080	
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Fuel Consumption, Transmission Temperature	0.0%						0.8%	27	
RAE	Intergrated Hard Side Saddle Storage	47.1%	1,532		31.1%	50		46.3%	1,582	
VR4	Towing Package	51.9%	1,691		40.4%	65		51.4%	1,756	

MEMO: Totals include 32 EX (Experimental VINS)

Lowest VIN 1GCES14P04B103068
Highest VIN 1GCES14P24B114086

CHEVROLET SSR

2004 MY SSR Production History - Option Penetrations

Printed On: 8/1/2009 16:05

		United States		10,315	Canada		361	Total Production		10,676
		Penetration	Volume		Penetration	Volume		Penetration	Volume	
	Marketing Packages									
1SA	Base Model	1.2%	124		1.1%	4		1.2%	128	
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert	98.8%	10,191		98.9%	357		98.8%	10,548	
		100.0%	10,315		100.0%	361		100.0%	10,676	
	Engine									
LM4	Vortec 5300 (300hp V8)	100.0%	10,315		100.0%	361		100.0%	10,676	
	Transmissions									
M30	4 Speed Automatic	100.0%	10,315		100.0%	361		100.0%	10,676	
	Exterior Colors									
ZY1	Solid Color	100.0%	10,315		100.0%	361		100.0%	10,676	
ZY7	Two Tone Paint									
21U	Ultra Violet	11.9%	1,227		12.5%	45		11.9%	1,273	
41U	Smokin' Asphalt	19.5%	2,011		30.5%	110		19.9%	2,122	
67U	Ricochet Silver	13.0%	1,341		11.1%	40		12.9%	1,381	
70U	Redline Red	29.6%	3,053		26.9%	97		29.5%	3,150	
79U	Slingshot Yellow	26.0%	2,682		19.0%	69		25.8%	2,750	
		100.0%	10,315		100.0%	361		100.0%	10,676	
	Interior Colors									
192	Ebony	100.0%	10,315		100.0%	361		100.0%	10,676	
	Wheel Finishes									
73P	Sterling Silver	26.5%	2,733		39.6%	143		26.9%	2,876	
96P	Ultra Silver	58.5%	6,034		29.9%	108				
14P	Chromed	15.0%	1,547		30.5%	110				
		100.0%	10,315		100.0%	361				
	Sound Systems									
UB0	AM/FM Single CD	1.2%	124		1.1%	4		1.2%	128	
UC6	AM/FM In Dash 6 CD Changer	98.8%	10,191		98.9%	357		98.8%	10,548	
UQA	Bose Premium Sound System	98.8%	10,191		98.9%	357		98.8%	10,548	
	Regular Production Options									
ERK	Cargo Compartment Trim	74.2%	7,654		72.9%	263		74.2%	7,917	
VK3	Front License Plate Bracket	79.4%	8,190		100.0%	361		80.1%	8,551	
BCP	Satin Chrome Engine Cover Insert	98.8%	10,191		98.9%	357		98.8%	10,548	
	Regular Production Accessories									
BKF	Customized Floor Mats w/Logo	82.7%	8,531		87.5%	316		82.9%	8,846	
BVE	Satin Chrome Running Boards	72.1%	7,437		70.6%	255		72.0%	7,692	
CTD	Cargo Netting Package	57.9%	5,972		56.8%	205		57.9%	6,177	
C44	Cockpit Windbreak	1.7%	175		0.0%	0		1.6%	175	
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Fuel Consumption, Transmission Temperature	17.3%	1,784		0.0%			16.7%	1,784	
RAE	Intergrated Hard Side Saddle Storage	39.0%	4,023		38.8%	140		39.0%	4,163	
VR4	Towing Package	52.7%	5,436		51.2%	185		52.6%	5,621	

Lowest VIN 1GCES14H15B114087
Highest VIN 1GCES14H55B121303

CHEVROLET SSR

2005 MY SSR Production History - Option Penetrations

Printed On: 8/1/2009 16:06

		United States		7,196	Canada		83	Total Production		7,279
		Penetration	Volume		Penetration	Volume		Penetration	Volume	
	Marketing Packages									
1SA	Base Model	2.1%	151		12.0%	10		2.2%	161	
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert	97.9%	7,045		88.0%	73		97.8%	7,118	
		100.0%	7,196		100.0%	83		100.0%	7,279	
	Engine									
LS2	6.0 L (390hp V8)	100.0%	7,196		100.0%	83		100.0%	7,279	
	Transmissions									
M32	4 Speed Automatic	77.7%	5,591		61.4%	51		77.5%	5,642	
M10	6 Speed Manual	22.3%	1,605		38.6%	32		22.5%	1,637	
		100.0%	7,196		100.0%	83		100.0%	7,279	
	Exterior Colors									
ZY1	Solid Color	100.0%	7,196		100.0%	83		100.0%	7,279	
ZY7	Two Tone Paint									
26U	Aqua Blur	17.9%	1,288		18.1%	15		17.9%	1,303	
41U	Smokin' Asphalt	24.2%	1,741		31.4%	26		24.3%	1,767	
67U	Ricochet Silver	16.7%	1,202		28.9%	24		16.8%	1,226	
70U	Redline Red	22.6%	1,626		10.8%	9		22.5%	1,635	
79U	Slingshot Yellow	18.6%	1,338		10.8%	9		18.5%	1,347	
		100.0%	7,196		100.0%	83		100.0%	7,279	
	Interior Colors									
192	Ebony	100.0%	7,196		100.0%	83		100.0%	7,279	
	Wheel Finishes									
96P	Ultra Silver	26.2%	1,885		20.5%	17				
14P	Chromed	73.8%	5,311		79.5%	66				
		100.0%	7,196		100.0%	83				
	Sound Systems									
US8	AM/FM Single CD w/MP3	2.1%	151		12.0%	10		2.2%	161	
UC6	AM/FM In Dash 6 CD Changer	97.9%	7,045		88.0%	73		97.8%	7,118	
UQA	Bose Premium Sound System	97.9%	7,045		88.0%	73		97.8%	7,118	
	Regular Production Options									
ERK	Cargo Compartment Trim	75.9%	5,462		59.0%	49		75.7%	5,511	
VK3	Front License Plate Bracket	73.1%	5,260		100.0%	83		73.4%	5,343	
BCP	Satin Chrome Engine Cover Insert	59.4%	4,274							
	Regular Production Accessories									
BKF	Customized Floor Mats w/Logo	78.4%	5,642		79.5%	66		78.4%	5,708	
BVE	Satin Chrome Running Boards	54.5%	3,922		66.3%	55		54.6%	3,977	
BVF	Color Keyed Running Boards	23.6%	1,698		10.8%	9		23.5%	1,707	
CTD	Cargo Netting Package	48.0%	3,454		28.9%	24		47.8%	3,478	
C44	Cockpit Windbreak	47.8%	3,440		37.3%	31		47.7%	3,471	
DT3	Cargo Organizer	0.8%	58		0.0%	0		0.8%	58	
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	40.4%	2,907		0.0%	0		39.9%	2,907	
ERH	Color Keyed Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	38.3%	2,756		0.0%	0		37.9%	2,756	
E80	Soft Side Saddle Storage	0.7%	50		0.0%	0		0.7%	50	
RAE	Intergrated Hard Side Saddle Storage	20.7%	1,490		13.3%	11		20.6%	1,501	
VXK	Color Keyed Package (Engine cover insert, Bed Strips, Auxiliary Gauge housing)	14.7%	1,058		0.0%	0		14.5%	1,058	
VXM	Color Keyed Package w/ Running Boards (BVF) (Engine cover insert, Bed Strips, Auxiliary Gauge housing)	23.6%	1,698		0.0%	0		23.3%	1,698	
VR4	Towing Package	42.1%	3,030		41.0%	34		42.1%	3,064	

Lowest VIN 1GCES14H46B121304
Highest VIN 1BCES14H06B124112

CHEVROLET SSR

2006 MY SSR Production History - Option Penetrations

Printed On: 8/1/2009 16:03

		United States		2,718	Canada		91	Total Production		2,809
		Penetration	Volume		Penetration	Volume		Penetration	Volume	
	Marketing Packages									
1SS	Base Model (1SA in 2003 - 2005)	6.4%	175		11.0%	10		6.6%	185	
2SS	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting (1SB in 2003 - 2005)	10.4%	283		89.0%	81		12.9%	364	
3SS	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Running Boards, and Satin Chrome Auxiliary Gauges. (1SB + ERG and BVE in 2003 - 2005)	83.1%	2,260					80.4%	2,260	
		100.0%	2,718		100.0%	91		100.0%	2,809	
R6P	"Special Waterfall Badge Indentifying This Vehicle as Being Produced During The Final Production Run in 2006" 1st VIN 1GCES14H86B123287	28.1%	763		69.2%	63		29.4%	826	
	Engine									
LS2	6.0 L (395hp w/M32, 400 hp w/M10 V8)	100.0%	2,718		100.0%	91		100.0%	2,809	
	Transmissions									
M32	4 Speed Automatic	80.0%	2,174		64.8%	59		79.5%	2,233	
M10	6 Speed Manual	20.0%	544		35.2%	32		20.5%	576	
		100.0%	2,718		100.0%	91		100.0%	2,809	
	Exterior Colors									
ZY1	Solid Color	84.8%	2,305		79.1%	72		84.6%	2,377	
26U	Aqua Blur	6.8%	184		5.5%	5		6.7%	189	
41U	Smokin' Asphalt	22.1%	601		20.9%	19		22.1%	620	
67U	Ricochet Silver	11.5%	313		15.4%	14		11.6%	327	
70U	Redline Red	15.2%	413		12.1%	11		15.1%	424	
79U	Slingshot Yellow	9.9%	270		16.5%	15		10.1%	285	
90U	Pacific Blue	19.3%	524		8.8%	8		18.9%	532	
		84.8%	2,305		79.2%	72		84.6%	2,378	
ZY7	Two Tone Paint	15.2%	413		21%	19		15.4%	432	
41U/67L	Smokin' Asphalt over Ricochet Silver	8.2%	224		15.4%	14		8.5%	238	
67U/41L	Ricochet Silver over Smokin' Asphalt	4.7%	129		5.5%	5		4.8%	134	
90U/67L	Pacific Blue over Ricochet Silver	1.2%	32		0.0%	0		1.1%	32	
90U/41L	Pacific Blue over Smokin' Asphalt	0.3%	9		0.0%	0		0.3%	9	
26U/67L	Aqua Blur over Ricochet Silver	0.3%	8		0.0%	0		0.3%	8	
67U/90L	Ricochet Silver over Pacific Blue	0.3%	7		0.0%	0		0.2%	7	
67U/26L	Ricochet Silver over Aqua Blur	0.2%	5		0.0%	0		0.2%	5	
		15.2%	413		20.9%	19		15.4%	432	
	Interior Colors									
192	Ebony	100.0%	2,718		100.0%	91		100.0%	2,809	
	Wheel Finishes									
96P	Ultra Silver	18.0%	489		25.3%	23		18.2%	512	
14P	Chromed	82.0%	2,229		74.7%	68		81.8%	2,297	
		100.0%	2,718		100.0%	91		100.0%	2,809	
	Sound Systems									
US8	AM/FM Single CD w/MP3	6.4%	175		11.0%	10		6.6%	185	
UC6	AM/FM In Dash 6 CD Changer	93.6%	2,543		89.0%	81		93.4%	2,624	
UQA	Bose Premium Sound System	93.6%	2,543		89.0%	81		93.4%	2,624	
	Regular Production Options									
ERK	Cargo Compartment Trim	63.0%	1,713		61.5%	56		63.0%	1,769	
VK3	Front License Plate Bracket	69.9%	1,899		100.0%	91		70.9%	1,990	
BVE	Satin Chrome Running Boards	27.0%	735		17.6%	16		26.7%	751	
BVF	Color Keyed Running Boards	56.1%	1,525		58.2%	53		56.2%	1,578	
BKF	Customized Floor Mats w/Logo	79.9%	2,173		100.0%	91		80.6%	2,264	
ERG	Satin Chrome Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	27.0%	735		17.6%	16		26.7%	751	
ERH	Color Keyed Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	15.3%	415		8.8%	8		15.1%	423	
ERN	Bright Chrome Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	40.9%	1,110		49.4%	45		41.1%	1,155	
VYJ	Bright Chrome Package - Bright chrome finish on hood nameplate, chevron bar, fog lamp bezel, door handles, all interior trim finish. Also, when ordered with 3SS trim, includes gauge package and color keyed running boards.	44.6%	1,212		58.2%	53		45.0%	1,265	
	Regular Production Accessories									
CTD	Cargo Netting Package	29.7%	807		34.1%	31		29.8%	838	
C44	Cockpit Windbreak	38.4%	1,044		49.5%	45		38.8%	1,089	
DT3	Cargo Organizer	15.5%	421		0.0%	0		15.0%	421	
E80	Soft Side Saddle Storage	28.6%	777		37.4%	34		28.9%	811	
VR4	Towing Package includes (E80) Soft Side Saddle Storage	23.7%	644		30.8%	28		23.9%	672	